

Type of personal data	Purpose of the processing	Maximum period of retention
-Personal details; -Contact details; -Data relating to the contract concluded;	Execution of a contract for the purchase of a vehicle subject to registration	For the time necessary for the correct execution of the contract and for 15 years from the collection of the data for the purpose of protecting one's rights in and out of court.
-Personal details; -Contact details; -Data relating to the contract concluded; -Bank details;	Execution of contract with the Data Controller (in the event of a contract other than a contract for the purchase of a vehicle subject to registration)	For the time necessary for the correct execution of the contract and for 10 years from the collection of the data for the purpose of protecting one's rights in and out of court.
-E-mail address	<i>Soft Spam</i>	24 months from the collection of the data.
-Personal details; -Contact details; -Data relating to the contract concluded; -Image; - Data collected through the Form on the website	Marketing and Profiling	10 years from the collection of the data.
-Geolocation data collected on the website - Data collected through the Form on the website -Personal details; -Contact details; -Your image	(i) Provision of Online Services (ii) For responding to unsolicited requests (e.g. download brochure)	(i) Until the requested service is completed. (ii) 12 months from collection of the data.
-Personal details; -Contact details; -Data relating to the contract concluded; -Bank details; -Sensitive data	Provision of the Customer Care service	For the time strictly necessary to provide the service requested and in any case no later than 30 days from the closing of the ticket. 10 years from the closing of the ticket exclusively for the purpose of protecting your rights in and out of court.